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FOR IMMEDIATE RELEASE

Lalor Creekside Dental To Offer Free Dental Care

Family run dental practice joins with non-profit organization to give a day of free dentistry

VESTAL, NY - On Saturday, May 8, Lalor Creekside Dental will join with national non-profit organization Dentistry From The Heart to provide a day of free dental care for those in need. The doctors and staff will offer one cleaning, filling or extraction, free of charge, to a minimum of 100 people. The event will take place at Lalor Creekside Dental located at 2521 Vestal Parkway West in Vestal. Registration begins at 8 a.m. and patients will be seen on a first come, first serve basis. Lalor Creekside Dental is one of only two 2010 registered Dentistry From The Heart participants in New York State. Visitors are expected to come from Broome and surrounding counties.

Lalor Creekside Dental's founder, Dr. Robert T. Lalor, otherwise known as Doc, has worked to provide his patients with the highest quality care for the last 45 years. Doc's compassion for his patients is the driving force behind Lalor Creekside Dental's second Dentistry From The Heart Event. During these difficult economic times, routine dental care is sometimes put aside - especially when dental insurance is not always available.

Last September Lalor Creekside Dental hosted its first Dentistry From The Heart event and donated nearly \$17,000 in dentistry to over 100 people. An even bigger turnout is expected this year. In 2009, Dentistry From The Heart's national organization grew more than 200 percent - hundreds of volunteer dentists across the country helped nearly 15,000 people and donated close to \$3 million in free dental care.

For more information about this event, please visit www.dentistryfromtheheart.org or e-mail DFTH@lalorcreeksidedental.com. If you are not in need of dental care but still want to get involved with Dentistry From The Heart, contact Lalor Creekside Dental to see how you can volunteer or donate.

Lalor Creekside Dental is a full-service, state of the art dental practice located in Vestal, NY. In addition to general family dentistry, the practice offers the latest technologies in preventive, restorative and cosmetic dentistry. Using a combination of exceptional dental care and experienced staff, Lalor Creekside Dental partners with its patients to provide the healthiest, most beautiful smiles modern dentistry can offer.

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